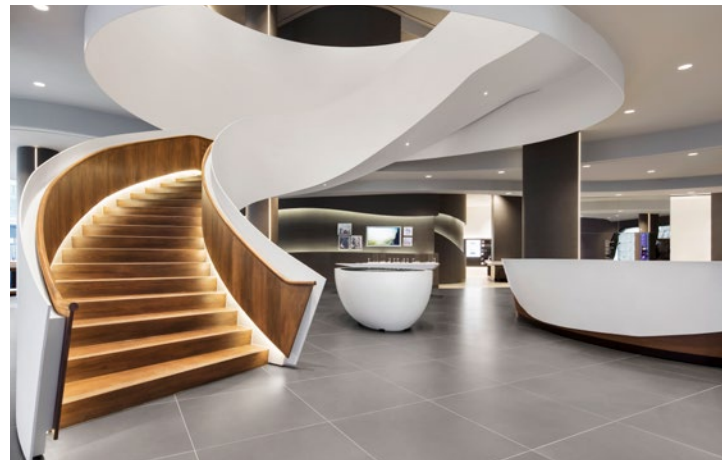
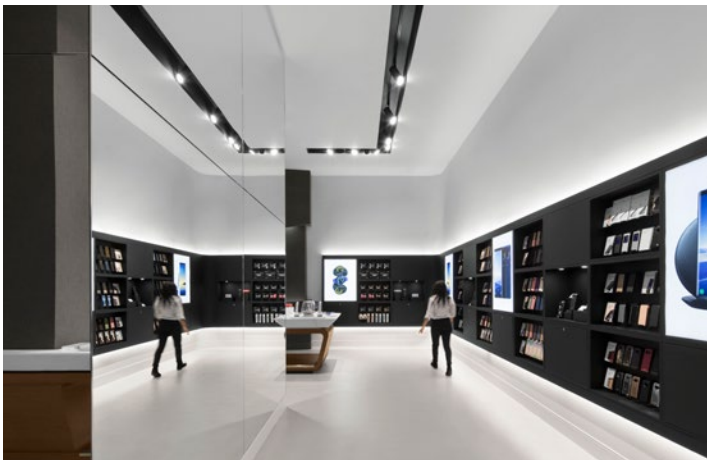




SAMSUNG EXPERIENCE STORE



The Samsung Experience Store represents its sixth, largest and most immersive Samsung Experience Store in Canada to date, and ushers in a new era of retail excellence for Samsung's Canadian operations. The two-storey, 21,000 ft² store features a fluid, contemporary design created to enhance the retail experience and delight visitors' through innovative, hands-on participation.

Designed by Quadrangle Architects, the new Samsung store is located in Toronto's Eaton Centre, and is designed to deliver and facilitate an immersive, hands-on, personalized advice and instruction, and includes a full calendar of social experiences including design workshops and on-site cooking demonstrations. The HIDI Group provided Mechanical, Electrical and Lighting design by ALULA Lighting for the retail fit-up on level 3 (8,877 ft²) and level 4 (11,568 ft²).

8 DISCIPLINES
 MECHANICAL
 ELECTRICAL
 PLUMBING
 LIGHTING DESIGN
 COMMUNICATIONS & AV
 SECURITY & RISK
 COMMISSIONING
 ENERGY SERVICES

LOCATION: Toronto, Canada
CLIENT: Samsung Canada
ARCHITECT: Quadrangle Architects
SIZE: 21,000 ft²
COMPLETION YEAR: 2018
AWARDS: Retail Council of Canada - Excellence in Retailing Award, 2018
 IES Illumination Award of Merit 2019
 Shop! Design Awards 2019 - Silver Award: Hardline Specialty Store (7,500-25,000 sf)
 Shop! Design Awards 2019 - Lighting Award
 Shop! Design Awards 2019 - Storefront/Exterior Award
 Shop! Design Awards 2019 - Store Fixture Award
 Shop! Design Awards 2019 - Store Fixture of the Year
MARKET SECTOR: Retail